

# Santos Dumont Marketing Manager



## Our Experience

Santos Dumont has developed key market analytics and investment models that pull from our deep sectoral knowledge and global network.

As a full-service operating lease platform, our global support network and analytical tools provide us with key market intelligence to support our customers in identifying opportunity, originating transactions and placing aircraft. The Santos Dumont team today is built on diversity and contains over 20 different nationalities, speaking 30 different languages, and working across 50 different locations.

## Key Product Offering

The Marketing Manager provides comprehensive solutions for the identification, sourcing and placement of aircraft and engines. A global network of industry relationships is supported by data and analytical tools to ensure asset and operator alignment is consistent with customer requirements.



## Marketing / Remarketing

- ✦ *Marketing campaign strategy*
- ✦ *Asset origination*
- ✦ *Letter of intent*
- ✦ *Asset placement*
- ✦ *Valuations*
- ✦ *Pre-purchase inspections*
- ✦ *Technical acceptance*

## Market Analytics

- ✦ *Asset & lessee identification*
- ✦ *Airline analytics – performance, fundamental drivers, credit & default risk*
- ✦ *Comprehensive market analysis – opportunities and challenges*
- ✦ *Asset, airline and lessor regional concentration analysis*

## Get in Touch

To find out more about the Santos Dumont Tool Kit please contact one of our teams below:

### Europe & Middle East

**E:** [EMEA@santosdumont.com](mailto:EMEA@santosdumont.com)

### Latin America

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### North America

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**Santos Dumont** is an established full-service operating lease platform, delivering independent **Commercial**, **Technical** and **Engine** support solutions through its global support network. For more information please visit:

[www.santosdumont.com](http://www.santosdumont.com)

